

FUNCTIONALAB

ADVANCED NUTRICOSMETICS & NUTRACEUTICALS

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Functionalab Nominated by Wallpaper* magazine Best New Grooming Product for its Design Awards 2010

Montréal, Canada -- Functionalab, a progressive and premium brand of science-based supplements promoting a holistic approach to beauty, health and nutrition, is excited to announce that Wallpaper* has selected Functionalab's line of Advanced Nutricosmetics and Advanced Nutraceuticals as a nominee for its Annual Design Awards. Wallpaper*'s Annual Design Awards celebrates the best in design, innovation and creativity. Wallpaper*, one of the most influential and recognized magazines in design, lifestyle and at identifying new trends, also recently acclaimed Functionalab as a "Beauty Innovator" in its recent November 2009 Feb 40 issue where it identified Functionalab as one of the forty fabulous reasons to be in Canada.

"We are extremely proud to have this recognition by one of the most regarded influential and trendsetter institutions in the world. We have taken great care at creating a comprehensive line of health and beauty supplements in a design that is not only attractive but we believe will make it easier for consumers to find a solution that fits their personalized need in a category where consumer confusion is widespread." said Erick Geoffrion, Co-President and Founder of Functionalab.

Functionalab's products are available at the prestigious Henri Bendel on 5th Avenue in New York City as well as on its website at www.functionalab.com and will soon be available in through prestigious retailers in the United Kingdom, Continental Europe and Canada as well as online in Europe through www.functionalab.co.uk.

About Functionalab

Functionalab is an innovative and premium brand of science-based supplement solutions promoting a holistic approach to beauty, health and nutrition. Functionalab's line of Advanced Nutricosmetics and Advanced Nutraceuticals of more than 100 products is the most comprehensive of its kind and addresses today's most prevalent beauty and wellness profiles, objectives and conditions. Functionalab's products only offers the purest and highest-quality active natural ingredients supported by scientific research to maximize effectiveness and were developed in partnership with leading Ph.D. health scientists and laboratories developer of professionally-endorsed nutritional supplements. Functionalab's products have been recognized by numerous health and beauty publications such as WWD, Women's Health, Marie Claire, Harper's Bazaar, New Beauty, New York Magazine Best Bet, to name a few. To find out more about Functionalab, please visit www.functionalab.com.

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