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NEWS RELEASE
FOR IMMEDIATE RELEASE

PROJECT SKIN MD® AND DR WILLIAM MCGILLIVRAY JOIN THE FUNCTIONALAB GROUP

Further positions the Group as the leader in the professional aesthetic market in Canada

MONTREAL (QC), February 1, 2019— Functionalab Group (“Functionalab” or the “Group”) and Project Skin MD® are pleased to announce that Project Skin MD® has joined the Functionalab Group with the objective of accelerating its growth. ProjectSkin MD represents, along with Dermapure, the Group’s second brand of aesthetic medicine clinics and positions it as the clear leader in Canada.

With two locations specializing in aesthetic and laser medicine and advanced skincare in Vancouver and Richmond, British Columbia, Project Skin MD® is a leading brand recognized across the industry and is the brainchild of Dr William McGillivray and Beverly McGillivray. Dr McGillivray, as Founder and Medical Director, Mrs McGillivray, as co-founder, and Vanessa Grutman, Business Director, will continue to drive and be involved in the development of ProjectSkin MD along with their passionate teams. Other associates and physicians who have been working alongside Dr. McGillivray and affiliated to ProjectSkin are also joining.

Dr. McGillivray has devoted his medical practice and career to the advancement of aesthetic medicine through a synergy of artistry, science, innovation and integrity. He is recognized as a leader at the forefront of emerging technologies and was among the first Canadian physicians providing certain emerging technologies. Dr. McGillivray is a Fellow of the American Society of Laser Medicine and Surgery (ASLMS) who lectures and trains on advanced applications for leading aesthetic technologies and frequently appears in popular media.

“We are thrilled to have ProjectSkin MD, Dr. McGillivray and the team join the Group. As brand builders ourselves, we recognize that Dr McGillivray and Bev McGillivray have built an incredible brand and concept in this industry, which is perfectly aligned with our positioning and philosophy. They are forward-thinking leaders who share our passion about this industry. This partnership continues to position both Dermapure and Project Skin MD® as the leaders in the Canadian industry and again confirms we are the best partner for physicians focused on aesthetic medicine.” said Francis Maheu, CEO of Functionalab Group.

“We are extremely pleased to join the Functionalab Group and be associated with Dermapure. We consider them to be the best partner to help us take Project Skin to the next level, not only given their industry leadership position and track record, but also because their values and culture are very much aligned with ours as well as their appreciation of the value of the ProjectSkin MD brand and unique concept.” said Dr. McGillivray.

The ProjectSkin MD brand will continue independently, and this affiliation brings, along with Dermapure a total of twelve clinics in the Group. “What an excitement to welcome Dr. McGillivray and the ProjectSkin MD team to the Functionalab Group’s family! ProjectSkin

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shares the same values and passion as us and the same mission to be the long-term partner of our patients in achieving the best natural results. I look forward to working with them to further our leadership position and on building the best networks and concepts in the aesthetic industry,” said Marilyne Gagné, President of Dermapure which is part of the Functionalab Group.

About Functionalab Group

Functionalab Group is an innovative developer and marketer of beauty brands focused on the most attractive and fastest-growing segments: the professional aesthetic market with Dermapure and Functionalab, and the retail dermo-cosmetics market with Jouviance. Focusing on two distinct distribution channels, the Group brings innovation and learnings from each of the professional and retail markets to the consumer:

- Dermapure is the leading and fastest-growing network of aesthetic medicine clinics offering non-invasive treatments combining the latest innovations in skin rejuvenating technologies with Functionalab’s exclusive line of professional cosmeceuticals and dietary beauty supplements to fight the most common signs of skin aging effectively.
- Jouviance is an acclaimed Canadian-based dermatologist-developed line of skincare, distributed in approximately 3,500 retail points of sale in Canada, at CVS Pharmacies in the United States and in Asia.

Founded by Francis Maheu and Erick Geoffrion, President, Functionalab Group was ranked among Canada’s top performers in the PROFIT 500 ranking of Canada’s Fastest-Growing Companies for three years in a row in 2016, 2017 and 2018 and was a finalist for the EY Entrepreneur of the Year award in 2016.

For more information on our brands, please visit:

www.dermapure.com/en

www.functionalab.com/en

www.en.jouviance.com

About Dermapure

Dermapure is a premier network of aesthetic medicine clinics specializing in non-surgical rejuvenation treatments in Canada. Dermapure offers comprehensive treatment plans that combine the latest innovative technologies, topical products and dietary supplements to effectively fight the signs of aging. Dermapure has developed a unique consultation process following which a personalized action plan is designed to meet patients’ immediate skin care needs and guide them toward their long-term anti-aging goals. Dermapure’s philosophy is simple: deliver noticeable, natural-looking results that improve all aspects of skin, face and body health. Dermapure is part of the Functionalab Group.

For more information, visit www.dermapure.com/en