## DERMAPURE

**NEWS RELEASE** 

#### FOR IMMEDIATE DISTRIBUTION

### DR. CAROLE CYR AESTHETIC MEDICINE CLINIC IN BEAUPORT, QUEBEC PARTNER WITH DERMAPURE

Represents a seventh clinic in Quebec for Dermapure Group

**MONTREAL (QC), September 1, 2019**— Dermapure Group ("Dermapure") and Dr. Carole Cyr are pleased to announce the affiliation of Dr. Carole Cyr and her team to Dermapure, a leading network of clinics specializing in aesthetic medicine and non-surgical rejuvenation treatments. Located in Les Promenades Beauport shopping center in Quebec City, the clinic, Dr. Cyr share the same values as Dermapure – kindness, courage, support and respect. With this affiliation, the Group now counts 13 clinics across Canada (including affiliated Project Skin MD clinics), with two in Quebec City to better serve clients in this region.

Dr. Carole Cyr has been passionate about skin health and physical and psychological well-being for over 30 years. Offering laser and sclerotherapy treatments initially, she quickly expanded her range of services to other medical-aesthetic treatments in order to continue her mission: to accompany her patients on their journey to wellness and self-confidence.

"What a pleasure to welcome Dr. Cyr and her team into the Dermapure family! It is with great enthusiasm that we join forces and drive the business based on the same philosophy: to offer our patients natural results. We are very pleased that Dr. Cyr has chosen Dermapure as her partner," said Marilyne Gagné, President of Dermapure.

"I am delighted to join Dermapure, the leader in the field of aesthetic medicine and which shares the same culture. This partnership offers growth opportunities for the clinic and promising opportunities for our patients and employees. We are excited to be part of this partnership," said Dr. Cyr.

"We are very pleased that Dr. Cyr is joining our growing group of medical experts in aesthetic medicine. We consider ourselves privileged to count on this new partnership, which continues to position Dermapure as the leader in the industry in Quebec and across the country. It also confirms that we are the best partner for practitioners in the field," said Francis Maheu, CEO of Functionalab Group, of which Dermapure is part.

#### **About Dermapure**

Dermapure is a premier network of aesthetic medicine clinics specializing in non-surgical rejuvenation treatments in Canada. Dermapure offers comprehensive treatment plans that combine the latest innovative technologies, topical products and dietary supplements to effectively fight the signs of aging. Dermapure has developed a unique consultation process following which a personalized action plan is designed to meet patients' immediate skin care needs and guide them toward their long-term anti-aging goals. Dermapure's philosophy is simple: deliver noticeable, natural-looking results that improve all aspects of skin, face and body health. Dermapure is part of the Functionalab Group.

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For more information, visit www.dermapure.com/en

#### About Functionalab Group

Functionalab Group is an innovative developer and marketer of beauty brands focused on the most attractive and fastest-growing segments: the professional aesthetic market with Dermapure, Project Skin MD and Functionalab, and the retail dermo-cosmetics market with Jouviance. Focusing on two distinct distribution channels, the Group brings innovation and learnings from each of the professional and retail markets to the consumer:

- Together, Dermapure and Project Skin MD represent the leading and fastest-growing network of aesthetic medicine clinics offering non-invasive treatments combining the latest innovations in skin rejuvenating technologies with Functionalab's exclusive line of professional cosmeceuticals and dietary beauty supplements to fight the most common signs of skin aging effectively.
- Jouviance is an acclaimed Canadian-based dermatologist-developed line of skincare, distributed in approximately 3,500 retail points of sale in Canada, at CVS Pharmacies in the United States and in Asia.

Functionalab Group was ranked among Canada's top performers in the PROFIT 500 ranking of Canada's Fastest-Growing Companies for three years in a row in 2016, 2017 and 2018 and was a finalist for the EY Entrepreneur of the Year award in 2016.

For more information on our brands, please visit:

www.fnlabgroup.com www.dermapure.com/en www.functionalab.com/en www.en.jouviance.com

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