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NEWS RELEASE

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DR. FRED WEKSBURG AND THE WEKSBURG CENTRE FOR COSMETIC DERMATOLOGY JOIN DERMAPURE

Represents Dermapure's entry into the GTA market and the first partnership in Ontario

MONTREAL (QC), October 1, 2019— Dermapure Group (“Dermapure”) and The Weksberg Centre for Cosmetic Dermatology (“Weksberg Centre”) are pleased to announce the affiliation of Dr. Fred Weksberg, MD, FRCP, Founder and Medical Director of the Weksberg Centre for Cosmetic Dermatology, and his team with Dermapure, a leading network of clinics specializing in aesthetic medicine and non-surgical rejuvenation treatments. Based in North York in Toronto, the Centre is recognized as one of the leading aesthetic dermatology and rejuvenation clinics. This affiliation represents Dermapure’s entry into the Greater Toronto Area and its fourteenth clinic across Canada.

Dr. Fred Weksberg is renowned dermatologist with over 25 years of experience in cosmetic dermatology and sclerotherapy vein injections in which time he has established himself as an expert and leader in the field. Dr. Weksberg is a top injector who teaches injectable techniques to other physicians and is frequently invited to lecture and train colleagues, both locally and abroad. He has published in medical journals, is quoted in media publications and appears regularly on news and television shows.

“We are thrilled to have Dr. Weksberg and The Weksberg Centre for Cosmetic Dermatology join Dermapure and to welcome them to the Dermapure family. Dr. Weksberg upholds an exceptional reputation, not only in the Greater Toronto Area but all across Canada, and we are excited to partner together, extending the reach of the Dermapure Group as a leader in the industry throughout Canada,” said Marilyne Gagné, President of Dermapure.

“I am extremely pleased to join Dermapure and introduce the Dermapure brand to Ontario. Since founding The Weksberg Centre for Cosmetic Dermatology, we have strived to be a centre of excellence, offering personalized and professional services in the medical and cosmetic fields. Partnering with the Dermapure Group whom shares the same values and culture that has allowed our clinic to flourish creates new opportunities for growth while continuing to service our patients’ cosmetic, dermatological and rejuvenation needs,” said Dr. Weksberg.

This latest affiliation represents Dermapure’s first in Ontario and a continuation of expansion across Canada. “We are thrilled to welcome Dr. Weksberg and his team to the Dermapure network. It is exciting to bring the Dermapure concept to the GTA and Ontario. This new affiliation reinforces Dermapure as the partner of choice for practitioners in the aesthetics industry and plays an important role in our efforts to develop the best country-wide network of

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premier aesthetic medicine clinics in Canada,” said Francis Maheu, CEO of Functionalab Group, of which Dermapure is part.

About Dermapure

Dermapure is a premier network of aesthetic medicine clinics specializing in non-surgical rejuvenation treatments in Canada. Dermapure offers comprehensive treatment plans that combine the latest innovative technologies, topical products and dietary supplements to effectively fight the signs of aging. Dermapure has developed a unique consultation process following which a personalized action plan is designed to meet patients’ immediate skin care needs and guide them toward their long-term anti-aging goals. Dermapure’s philosophy is simple: deliver noticeable, natural-looking results that improve all aspects of skin, face and body health. Dermapure is part of the Functionalab Group.

For more information, visit www.dermapure.com/en

About Functionalab Group

Functionalab Group is an innovative developer and marketer of beauty brands focused on the most attractive and fastest-growing segments: the professional aesthetic market with Dermapure, Project Skin MD and Functionalab, and the retail dermo-cosmetics market with Jouviance. Focusing on two distinct distribution channels, the Group brings innovation and learnings from each of the professional and retail markets to the consumer:

- Together, Dermapure and Project Skin MD represent the leading and fastest-growing network of aesthetic medicine clinics offering non-invasive treatments combining the latest innovations in skin rejuvenating technologies with Functionalab’s exclusive line of professional cosmeceuticals and dietary beauty supplements to fight the most common signs of skin aging effectively.
- Jouviance is an acclaimed Canadian-based dermatologist-developed line of skincare, distributed in approximately 3,500 retail points of sale in Canada, at CVS Pharmacies in the United States and in Asia.

Functionalab Group was ranked among Canada’s top performers in the PROFIT 500 ranking of Canada’s Fastest-Growing Companies for four years in a row in 2016, 2017, 2018 and 2019 and was a finalist for the EY Entrepreneur of the Year award in 2016.

For more information on our brands, please visit:

www.fnlabgroup.com

www.dermapure.com/en

www.functionalab.com/en

www.en.jouviance.com

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